



POSTERA



Postera Fund **Crypto I**

ISIN: LI0385996249

This document is promotional material as of January 2021.
The following information, which is provided by Postera Capital GmbH ("Postera Capital"), is intended exclusively for professional investors in the United Kingdom.



Reasons to Invest in Cryptoassets



The Basis: Blockchain Technology and the Internet of Value

Blockchain technology is one of the key technologies of the 21st century. In a blockchain, values can be stored and transmitted digitally without the need for a trusted intermediary. That's revolutionary. Previously, only information could be transmitted over the Internet; with blockchain it is now also possible for assets and values to be recorded and traded digitally. This creates the "Internet of Value".

"The blockchain is really going to change dramatically the whole nature of investing and saving in the future."

» **Myron S. Scholes,**
Nobel laureate



Implementation: Investing In Coins and Tokens

In the blockchain environment, the value and assets of the respective system are represented by cryptographically secured coins or tokens. The owner of these coins or tokens can access the respective blockchain or its applications. Tokens can be traded and prices are determined on large international exchanges. Through the acquisition of tokens, investors can participate directly in the value creation of the respective blockchain system and the applications based on it.

"Anyone with a practical or theoretical interest in financial markets should know about cryptoassets."

» **Harry Markowitz,**
Nobel laureate



The Potential: Digital Business Models of the 21st Century

The potential is enormous: all business models in which value is transmitted are potential use cases for blockchain technology. Digital money, the first blockchain application, is just one of many examples. In the future, the tokenization of assets will enable the storage and transmission of value in the digital world on decentralized platforms. Investing in cryptoassets is an investment in this digital future.

"Blockchain gives us unprecedented capabilities to create and trade value in society."

» **Don Tapscott,**
World Economic Forum

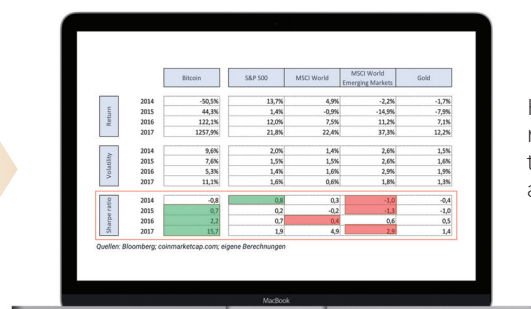


Cryptoassets: An Attractive New Asset Class

Cryptographically secured coins or tokens are called cryptoassets. They are ideal as an addition to portfolios of professional investors as they offer a unique combination of positive features*:

Return

- Cryptoassets represent early stage investments in a key technology of the future
- Potential for extraordinary risk-adjusted returns



High risk-adjusted returns compared to established asset classes

Diversification

- Low correlation with established asset classes
- Suitable for the diversification of portfolios



Low correlation with equity markets

Liquidity

- Access via international exchanges
- High liquidity



24/7 trading

* Past performance is not a reliable indicator of future performance

Challenges

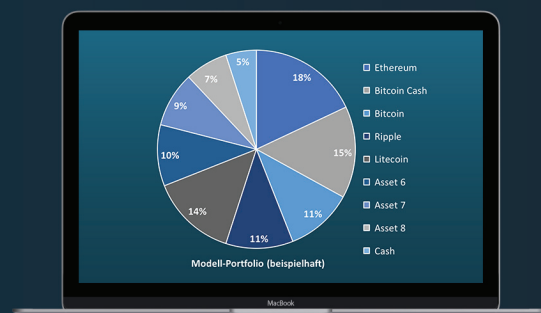
With high return potential, low correlation and high liquidity, cryptoassets are highly attractive alternative investments. However, in addition to their high volatility, cryptoassets pose a number of other challenges for investors: Given that the asset class is still young, there is a lack of qualified analysts for cryptoassets and qualified staff for the management of crypto portfolios. Operational aspects - in particular, trading and custody of cryptoassets - are complex and require sound technical knowledge as well as investment in dedicated infrastructure and processes.

Fund Solution for Professional Investors

The Postera Fund - Crypto I is an Alternative Investment Fund (AIF) in the legal form of a trust pursuant to the Act on the Management of Alternative Investment Funds dated December 19, 2012, which implements the European AIFM Directive into Liechtenstein law. It is thus the first EU regulated fund that predominantly invests in cryptoassets. The fund is designed for professional investors seeking access to the asset class but do not want to bear the costs and risks of direct crypto investments. The fund enables investors to gain exposure to a diversified and actively managed crypto portfolio. Moreover, the fund is set up in a tax-efficient structure. The fund's weekly liquidity allows investors to manage their exposure to the asset class dynamically.

Investment Strategy

- The fund invests in "blue chip" coins and tokens with a market capitalization of at least USD 100 million.
- The investment universe of the fund currently consists of 16 coins and tokens and is being continuously expanded.
- The portfolio of the fund is actively managed. As a result, opportunities in the market can be exploited and risks can be managed.
- Investment decisions are based on in-depth research that incorporates fundamental and technical factors. The research is further supported by Postera's proprietary machine learning algorithms.



Model Portfolio (example)

Advantages



Regulated Structure

The fund operates as an Alternative Investment Fund (AIF), which is a structure that is tried and tested with professional investors. All parties have in-depth know-how regarding cryptoassets.



Safe Storage

The assets of the fund are segregated and are held by a regulated depository. The Assets are predominantly kept in a so-called cold storage. This type of storage is designed to provide the highest level of security.



Diversified Portfolio

The fund invests in a portfolio of individually selected cryptoassets, giving investors access to a diversified portfolio of cryptoassets.. This considerably reduces the risk as opposed to investing in individual cryptoassets.



Active Management

Active management is based on sound research. In such a young and dynamic asset class as cryptoassets, active management adds value by enabling the fund's management to leverage market opportunities and manage risk.



Weekly Liquidity

Shares in the fund are issued and redeemed weekly. This allows investors to manage their exposure to the asset class flexibly and dynamically according to their own risk preferences. Unlike many products available on the market, capital is not tied up on a long-term basis.

Main Risks

Cryptoassets are a young and very dynamic asset class. The value of shares in the Postera Fund - Crypto I may therefore be subject to considerable fluctuations. The investment in cryptoassets is highly speculative and risky and can result in the total loss of invested capital. Investments are only suitable for experienced investors who fully understand these risks. Investors interested in this asset class should conduct their own research and, if necessary, seek independent legal, financial and, if necessary, tax advice. A detailed description of the risks associated with an investment in Postera Fund - Crypto I and its investing activities can be found in the current fund prospectus.

Postera Fund - Crypto I: Key Fund Data

ISIN	LI0385996249
Minimum Investment	none
Valuation Interval	weekly
Valuation Day	Wednesday
Issue Premium	0.0%
Redemption Fee	0.0%
Max. Management Fee	1.1% p.a.
Max. Administration Fee	0.2% p.a. or minimum 25k CHF plus 5k CHF per unit from 2nd unit class
Max. Depositary Fee	0.4% p.a. plus 18k CHF p.a.
Performance Fee	20.0% p.a.
Hurdle Rate	6.0%
High Watermark	yes

Organisation

Auditors	AIFM	Portfolio Manager	Depositary Bank	Fund Promotor & Distributor
				
Ernst & Young AG, Bern / Switzerland	IFM Independent Fund Management AG, Schaan / Liechtenstein	Quorus Vermögensverwaltung AG, Schaan / Liechtenstein	Bank Frick & Co. AG, Balzers / Liechtenstein	Postera Capital GmbH, Düsseldorf / Germany

Media

Postera Capital is regularly mentioned in the press and speaks at events and conferences, including:

Postera Capital: Team

The founding team of Postera Capital consists of seasoned entrepreneurs with complementary knowledge and skills. Together, they cover all the disciplines necessary to analyse cryptoassets and blockchain projects.

All founding partners have invested in the Postera Fund - Crypto I and have extensive experience in the cryptoasset and blockchain space.



Nicolas Biagosch

Many years of board-level experience in technology companies, Lawyer and regulatory expert



David Finkenstädt

Blockchain and datascience expert, internet entrepreneur for 20 years



Martin Schmidt

Finance, investment and valuation expert, CFA and CAIA charterholder



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This Memorandum must not be acted on or relied on by persons who are not Relevant Persons.

Potential investors in the United Kingdom are advised that all, or most, of the protections afforded by the United Kingdom regulatory system will not apply to an investment in the fund and that compensation will not be available under the United Kingdom Financial Services Compensation Scheme.

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Shares in the Postera Fund - Crypto I may only be offered or sold in jurisdictions in which such an offer or sale is permitted. Restrictions related to such offers or sales may apply. For example, shares in the Postera Fund - Crypto I may neither be offered or sold in the USA, nor directly or indirectly to US citizens or US residents.